



WE BELIEVE IN PLANET OVER PROFIT

WE ARE AIMING TO BE THE WORLDS MOST ETHICAL PUB.

We just want to make the world a better place and to be as ethical as possible in everything we do. We are not perfect and still have lots of room for improvement but here are some of the cool things we do to help improve the planet:

OUR ETHOS

- ~ To help as many people and causes as possible
- To try and have a positive social impact in everything we do
- ~ To help improve the planet from our normal daily routine
- ~ To support, help and improve our local community

CHARITABLE ACTIVITES:

Nominated Charities

We donate a portion of our profits monthly to Hackney Foodbank because they are a few minutes walk from the pub and have a huge positive social impact to our local community by working towards stopping hunger and poverty in Hackney.

Feed the Homeless Night

Every Monday night we do a pre-booked supper club that feeds the homeless and helps them find employment by networking after the meal, thanks to our partnership with Crisis.

Charity of the Week

Every week we will also have a charity of the week that we will raise awareness and money for, from midweek quiz night/fundraisers and at our Better World Brunch every Saturday.

OUR DAILY ROUTINE:

Staffing

We employ vulnerable people such as the homeless, thanks to our partnership with Crisis, Change Please and Only a Pavement Away and people with disabilities, thanks to our partnership with Unity Kitchen

Drinks Menu.

We help over 40 different charities just on our drinks menu alone, so every drink you buy makes the world a better place.

Food Menu

Our delicious plant based food menu is seriously good for your health, the environment and animals.

Zero to Landfill

We're zero to landfill, so everything is either recycled, composted or turned into energy thanks to our partnership with Simply Waste Solutions.

Carbon Neutral

We're carbon neutral by offsetting all our carbon emissions, thanks to our partnership with Clean Energy UK. This is not great, we would ideally love to switch all our energy for the premises to green energy but we do not own the building so had to make this compromise.

Staff Uniform

Our staff uniform tee shirts are made by Hopeful Traders who help the homeless and people with mental illness create artwork for their clothing and give them a commission from the sale of every top. The tees are made from organic cotton and certified by the Fairway Foundation too.

Toilet Paper

Our toilet paper is made from zero trees (100% recycled paper) and helps build toilets, clean water projects and sanitation projects worldwide, thanks to our partnership with Who Gives a Crap (great name!).

Washroom Soap

Our hand soap in the toilets is made by Clarity, a non profit that predominantly employ people who are blind or have disabilities.

Accountant

Our accountant (www.veganaccountants.co.uk) gives money back to animal welfare charities and only works with ethical companies, such as non profits and vegan businesses.

Dog Treats

We are a dog friendly pub and love to give free treats to any good doggos that comes to the pub. Not only are the treats by Beautiful Joe's absolutely delicious but they also match the amount of packets we buy and give that amount to rescue dog centres. We have chosen to give ours to Battersea Dogs Home.

Straws

Our straws are made from wheat steams, the natural by-product from wheat harvesting. There are many great alternatives out there, such as bamboo, aluminium, glass, paper and even edible straws but we believe wheat is the best option for a pub and has a low environmental impact when producing it too.

Pro Tips and Advice

We want to help people and businesses be more ethical so please contact us or pop in for a chat if you would like any advice or pro tips on how you can make the world a better place.







SPREAD THE LOVE:

BEER

BOTTLES AND CANS

BREWGOODER. CRAFT LAGER - 330ml Can **4.9** Refreshing Craft Lager by a Non Profit who donates all their money to clean water projects in Africa via The One Foundation.

BUMBLE BEER. CRAFT LAGER - 330ml Bottle Crisp pilsner style Craft Lager by Social Enterprise Bumble Beer who donates money to bee saving charities.

TOAST ALE, PUREBREAD PALE ALE - 330ml5.5Bottle

Award winning Pale Ale sustainably brewed with fresh, surplus bread. All Toast's profits are doughnated to environmental charities that help fight food waste one beer at a time.

GOOD THINGS BREWING, PALE ALE - 330ml Can 5.75

Full bodied and slightly bitter Pale Ale. Made from 100% renewable energy and the spent grain is milled into flour. They have a closed loop brewing ethos and aim to be the most sustainable brewery in the world.

PRETTY DECENT BEER, LIMITED EDITION ONE5.75OFF SEASONAL BREW - 330ml Can5.75

Delicious Session IPA made by an East London Social Enterprise that donates money from every beer to clean water projects in Malawi via Pump Aid.

IGNITION BEER LEWISHAM, WELL-OILED MACHINE 5.95

PORTER - 330ml Bottle Mellow and satisfying Porter made by a Non Profit who employs and trains people with learning disabilities to brew awesome beer.

DRAUGHT AND BOTTLES

TOAST ALE, MUCH KNEADED CRAFT LAGER -

Pint

Award winning pilsner style Craft Lager sustainably brewed with fresh, surplus bread. All Toast's profits are dough-nated to environmental charities that help fight food waste one beer at a time.

BIG HUG BREWING, WHITE IPA - Pint

5.5

5

Full bodied signature brew from a Social Enterprise who donates money and clothing to homeless charities.

CIDER

DRAUGHT AND BOTTLES

AFRO VEGAN CIDER, SXOLLIE - Pint

Award winning South African Craft Cider. Every pint donates money to Self Help Africa who gives equal pay to their female farmers and aims to end hunger and poverty in their African farmlands.

GARDEN CIDER COMPANY, STRAWBERRY - 5.5

5

500ml Bottle

5.5

The perfect summertime Cider made from surplus strawberries to help reduce food waste in the UK.

GARDEN CIDER COMPANY, BERRIES AND 5.5

CHERRIES - 500ml Bottle Delicious and refreshing Cider made from surplus berries and cherries to help reduce UK food waste.







SPREAD THE LOVE:

WINE

WHITE

19.5

22

28

35

FAIRTRADE SAUVIGNON BLANC, PICO A PICO. CHILE 6.5 4.95

Fresh and fruity wine by Vinos Lautaro. Their Fairtrade Premium helps improve healthcare, education and sustainability via OXFAM Wereldwinkels in Lontué Valley, Chile.

ORGANIC CHARDONNAY, SOUTH AUSTRALIA

7.5

5.5

Dry white wine by De Bortoli. An award winning winery for sustainability that uses huge solar panels and aims to be the world's first zero waste winery.

FAIRTRADE AND ORGANIC RUNNING DUCK

CHENIN. SOUTH AFRICA 5.95 24 8 Fruity wine by Stellar Organics. A super sustainable winery who uses Indian Runner ducks for pest removal, instead of using pesticides. They also provide healthcare and small business funding to their community.

ORGANIC CATARRATTO PINOT GRIGIO. ITALY

6.5 8.75

175ml 250ml Bottle

Fruity Sicilian wine that's ideal for the summertime and sustainably made by Fedele.

BOTTLE ONLY

ORGANIC ORTEGA, LONDON

Dry English Wine made in the only commercial vineyard in London, Forty Hall Vineyards. They are a Social Enterprise who reinvests all of their profits into mental health projects via ecotherapy and horticulture in their single estate vineyard.

ORGANIC BACCHUS, LONDON

Crisp, medium bodied London grown English Wine by Forty Hall Vineyards, hailed as England's answer to Sauvignon Blanc. By a Social Enterprise who reinvests all of their profits into mental health projects via ecotherapy and horticulture in their single estate vineyard.

RED

FAIRTRADE MALBEC, CASA SOLERA BONARDA,

ARGENTINA 4.95 6.5 19.5 A Full bodied juicy Malbec by Andean Vineyards. Their Fairtrade Premium helps improve healthcare, education and sustainability in their Argentinean farming communities

FAIRTRADE AND ORGANIC RUNNING DUCK CABERNET SAUVIGNON, S.A. 5 95

23

8

Award winning fruity wine by Stellar Organics. A 175ml 250ml Bottle no-added-sulphur wine (the stuff that gives you a hangover) from a super sustainable winery who uses Indian Runner ducks for pest removal, instead of using pesticides. They also build sports facilities and feed the poor in their local community.

FAIRTRADE AND ORGANIC RUNNING DUCK **PINOTAGE. SOUTH AFRICA** 6.5 8.75

28

35

Award winning fruity wine by Stellar Organics. A no-added-sulphur wine (the stuff that gives you a hangover) from a super sustainable winery who uses Indian Runner ducks for pest removal, instead of using pesticides. They also build sports facilities and feed the poor in their local community.

BOTTLE ONLY

NON PROFIT SHIRAZ, BAROSSA VALLEY, **AUSTRALIA**

Spicy blackberry fruity wine by Our Fathers. A Non Profit that donates all their money to Cancer Research, the British Heart Foundation, SAMH (Scottish Association on Mental Health) and St Columba's Hospice in Edinburgh as a thank you for all the help they gave to their parents in their final days.

ROSE

175ml 250ml Bottle

FAIRTRADE AND ORGANIC RUNNING DUCK ROSE. **SOUTH AFRICA** 4.95 6.5 19.5

Sweet and fruity wine by Stellar Organics. A super sustainable winery who uses Indian Runner ducks for pest removal, instead of using pesticides. They also provide skills training to their local community so they can start their own business and become self sufficient.

BUBBLES

PROSECCO

ARTIGIANALE NATURAL AND ORGANIC **PROSECCO. ITALY**

5.95 35

45

Premium Artisan Prosecco at the forefront of sustainability. Produced using 100% renewable energy, it's organic, low in sugar, low in sulphites (the stuff that gives you a hangover) and completely vegan. It also tastes bloody delicious.

BRUT

ORGANIC BRUT, LONDON

Crisp and citrusy London grown English Brut by Forty Hall Vineyards. A Social Enterprise who reinvests all of their profits into mental health projects via ecotherapy and horticulture in their single estate vineyard, which is also the only commercial vineyard in London





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35

125ml Bottle

SPIRITS

GIN AND TONICS

25ml Gin served with Sqaure Root Botanical Hop Tonic

GINEROSITY CRAFT GIN

A Social Enterprise whose profits are poured back into projects to help train, educate and mentor the homeless and disadvantaged young adults globally via Challenges Worldwide.

FAIRTRADE GIN BY FAIR SPIRITS

Their Fairtrade Premium helps over 8,000 people globally and their Gin helps improve education, healthcare and farm equipment for their farmers in Uzbekistan.

ELEPHANT SLOE PINK GIN

A Social Enterprise that donates money to The Big Life Foundation, Space for Elephants and Sheldrick Wildlife Trust, which are all African elephant conservation charities.

VODKA AND MIXER

25ml Vodka served with any Soft Drink mixer

HEROES VODKA

A Social Enterprises that employs injured veterans and donates money to The Royal Airforce Benevolent Fund, ABF Soldiers' Charity and the Royal Navy and Royal Marines Charity.

FAIRTRADE QUINOA VODKA BY FAIR SPIRITS

Their Fairtrade Premium helps over 8,000 people globally and their gluten free Vodka helps improve education, healthcare and farm equipment for their farmers in Bolivia.

RUM AND MIXER

25ml Rum served with any Soft Drink mixer

TOTI FAMOUS FIVE WHITE RUM

Named after the Creole word for turtle, Toti donates 15% of their profits to marine conservation charities in the Caribbean, such as the Sea Shepherd Conservation Group.

FAIRTRADE AND ORGANIC BELIZE RUM BY FAIR 7 SPIRITS

Made from sustainably farmed sugar cane. Their Fairtrade Premium helps over 8,000 people globally and their rum helps improve education, healthcare and farm equipment for their farmers in Belize.

GREENSAND RIDGE WEALDEN RUM

Smooth and delicious Rum from the UK's first carbon neutral distillery. Made from 100% renewable energy and the byproduct of UK sugar cane molasses. The spent grain is also used to feed locally reared boars.

WHISKEY AND MIXER

25ml Whiskey served with any Soft Drink mixer

PEAT REEKERS WHISKEY

Award winning smooth Whiskey who donates money to the One Foundation for clean water projects in Africa.

UWA TEQUILA

25ml shot

7

7.5

7.5

6.5

UWA TEQUILA

4.75

9.95

7.5

Sustainably made Tequila, where the stalks from the Piñas are recycled into paper and the spend Agave is used as fertiliser.

SKINNY COCKTAILS

50ml spirit served with 120ml super healthy Holos Kombucha.

POLAR BEAR FRIENDLY PINK GIN

GlenWyvis GoodWill Gin with Strawberry and Vanilla Kombucha. Gin from the UK's first carbon neutral distiller who is plastic neutral, runs on 100% renewable energy and tastes bearillan.

WE CAN BE HEROES, JUST FOR ONE DAY 9.95

Heroes Vodka, Ginger and Hibiscus Kombucha and Belvoir Lime Cordial. Heroes Vodka donates money to The Royal Airforce Benevolent Fund, ABF Soldiers' Charity and the Royal Navy and Royal Marines Charity.

THE ELEPHANT IN THE ROOM

9.95

9.95

Elephant Sloe Pink Gin with Strawberry and Vanilla Kombucha. Elephant Gin donates money to African elephant conservation charities.

I DONT SMOKE THE REEF-ER

Toti Rum with Basil and Mint Kombucha and Belvoir Lime Cordial. Toti Rum donates money to the Sea Shepard Conservation Group who looks after the marine life and coral reefs in the Caribbean.

A CONTRACTOR





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7

6.5

8

KOMBUCHA

HOLOS KOMBUCHA

HOLOS London is a gutsy little kombucha company with a BIG social purpose. We handcraft delicious small-batch kombucha - a chilled fermented tea rich in naturally-occurring probiotics, antioxidants and enzymes. Each sip is good news for your gut. Every bottle of HOLOS kombucha sold helps our mission to transform the lives of survivors of human trafficking - so thank you for playing your part in helping change the world!

Classic - 250ml	4.5
Basil and Mint - 250ml	4.5
Strawberry and Vanilla - 250ml	4.5
Ginger and Hibiscus - 250ml	4.5

SOFT DRINKS

FAIRTRADE AND ORGANIC KARMA COLA

A Social Enterprise who improves infrastructure and education for their cola nut farmers in Sierra Leone via The Karma Cola Foundation and Fairtrade Premium.

Regular - 250ml	2.95
Diet - 250ml	2.95
Lemony Lemonnade (Cloudy) - 250ml	2.95

FAIRTRADE AND ORGANIC LEMONAID, LIME - 2.95 330ML

A Social Enterprise who improves education, child welfare and infrastructure for their farming communities worldwide via their Fairtrade Premium and The Lemonaid and ChariTea Foundation with every bottle sold.

SQUARE ROOT SODA, BOTANICAL HOP TONIC - 2.95 200ML BOTTLE

Crisp and refreshing tonic with a handmade blend of hops and botanicals. Made in London by an ethical producer who makes everything from scratch and uses surplus fruit to help reduce UK food waste.

FRESH COLD PRESS JUICES

REJUCE

London based Social Enterprise who only uses surplus fruit and veg to make their juices. Their mission is to stop all edible food from going to waste.

Mixed Orange - 250ml

3.5

WELLNESS COLD PRESS JUICES

FAMILY

Spinach, Apple and Elderflower - 250ml	3.9
Turmeric, Orange and Mango - 250ml	3.9

NON ALCOHOLIC

SQAURE ROOT GIN AND TONIC - 275ml Bottle Delicious botanical cocktail that's full of fragrant juniper but minus the hangover. Made by London based ethical producer who makes everything from scratch and uses surplus fruit to help reduce UK food waste.	3.95
BREWDOG NANNY STATE - 330ml Can	3.9

Gluten-free Vagabond Pale Ale. Brewdog gives 20% of their profits to their Unicorn Fund who supports worldwide charities that are chosen by their employees and Equity Punk Investors.

BEES KNEES SPARKLING WINE	175ml	Bottle
One of the best alcohol free wine alternative resembles Prosecco and is palm oil free.	s that	

Sparking White Wine	3.95	15
Sparkling Rose	3.95	15





SPREAD THE LOVE:

HOT DRINKS

HOT CHOCOLATE

FAIRTRADE HOT CHOCOLATE BY DIVINE

A Social Enterprise that's 44% owned by its cocoa farmers, whose profits and company shares help over 85,000 people from 1257 villages. This money has helped improve water, healthcare and education.

TEA

TEAPIGS

Certified plastic free company who donates money to support orphans, people with disabilities and vulnerable children in their tea farming communities in Africa via The Point Foundation.

Everyday Brew (English Breakfast) Mao Feng Green Tea

NEWBY TEAS

A Non Profit luxury tea brand that improves education, medicine and social welfare globally via The Prince's Trust, The Chitra Sethia Autism Centre and Sona Devi Sethia PG Girls College in India.

Masala Chai	2.5
Peppermint	2.5
Earl Grey	2.5

FEEL GOOD TEAS

HACKNEY HERBAL TEA

A Social Enterprise who reinvests profits to support people with mental health in Hackney through free activities, such as herbal education courses, community events and workshops.

PICK ME UP

Hand picked lemon verbena, pot marigold and elderflower. Ideal if you're stressed, got the flu or have muscle tension.

FEEL BETTER

Hand picked peppermint, yarrow and elderflower. Ideal if youre tired, burnt out or getting the flu.

UNWIND

Hand picked lemon balm, fennel seeds and chamomile. Soothes stress and great for stomach digestion.

TEAPIGS MATCHA LATTE COLLECTION

Award winning product for slimming and fitness, thats full of antioxidants, great for metabolism, concentration, slow release energy and promotes healthy skin.

Matcha Latte	
Matcha Chai Latte	
Matcha Turmeric Latte	

COFFEE

3.1/3.6

2.5

2.5

CHANGE PLEASE

Award winning coffee by a Social Enterprise who trains and employs the homeless to become competition level baristas. They help them to get a job or give them their own coffee cart to become independent and help with housing too. Buying your daily coffee from them saves lives and gives someone a second chance.

Fyproceo	2.4
Expresso	2.4
Macchiato	2.6
Americano	2.6
Filtered Coffee	2.6
Flat White	3 / 3.4
Latte	3 / 3.4
Cappuccino	3 / 3.4
Mocha	3.3 / 3.8
Decaf	3 / 3.4
Iced Coffee	3.5

BAR SNACKS

HIPPEAS ORGANIC CHICKPEA PUFFS

A Social Enterprise who donates money to local charities, chickpea farmers and support Farm Africa who helps reduce poverty and build sustainable

farming practices in East Africa.

Salt and Vinegar	2.75
Take It Cheesy	2.75

BANANA JOE CHIPS

Wafer thin chips for a Social Enterprise who donates money to convert farms into organic sustainable agriculture via The Green Net Foundation in Thailand.

Hickory BBQ	2.75
Thai Sweet Chilli	2.75

LIBERATRION FAIRTRADE NUTS

A 49% farmer owned nut company whose Fairtrade Premium helps improve healthcare, education, equipment and infrastructure, such as solar powered electric fences to help protect their nuts.

	2.75
Salted Cachews and Peanuts	2.75
Chilli and Lime Cashews and Peanuts	

BOUNDLESS ACTIVATED NUTS AND SEEDS

Super nutritious and delicious germinated nuts and seeds by a Social Enterprise who donates money to clean water projects via Frank Water.

Turmeric and Smoked Paprika	2.75
Cayenne and Rosemary	







SPREAD THE LOVE:

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2 75

2.75

3

3

3

3 3 3

HAPPY HOUR

4-7pm Monday to Friday

via The One Foundation.

BEER

BREWGOODER. CRAFT LAGER - 330ml Can Refreshing Craft Lager by Brewgooder who donates 100% of their profits to clean water projects in Africa

WINE

White

Bottle Only FAIRTRADE SAUVIGNON BLANC, PICO A PICO. 15 CHILE

Fresh and fruity wine by Vinos Lautaro. Their Fairtrade Premium helps improve healthcare, education and sustainability via OXFAM Wereldwinkels in Lontué Valley, Chile.

Red

Bottle Only

4

FAIRTRADE MALBEC, CASA SOLERA BONARDA, 15 ARGENTINA

A Full bodied juicy Malbec by Andean Vineyards. Their Fairtrade Premium helps improve healthcare, education and sustainability in their Argentinean farming communities.

Rose Bottle Only FAIRTRADE AND ORGANIC RUNNING DUCK 15 **ROSE, SOUTH AFRICA**

Sweet and fruity wine by Stellar Organics. A super sustainable winery who uses Indian Runner ducks for pest removal, instead of using pesticides. They also provide healthcare and infrastructure to their local community.

2 FOR 10

Gin and Tonic

25ml Gin served with Square Root Botanical Hop Tonic.

GINEROSITY CRAFT GIN

A Social Enterprise whose profits are poured back into projects to help train, educate and mentor the homeless and disadvantaged young adults globally via Challenges Worldwide.

Vodka and Mixer

25ml Vodka served with any Soft Drink mixer.

HEROES VODKA

A Social Enterprises that employs injured veterans and donates money to The Royal Airforce Benevolent Fund, ABF Soldiers' Charity and the Royal Navy and Royal Marines Charity.

Rum and Mixer

25ml Rum served with any Soft Drink mixer.

TOTI FAMOUS FIVE WHITE RUM

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